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SuPER WE Coffee

2023 PROJECT HIGHLIGHTS

September: Meeting of development partners, Department of Agriculture and Forestry, Sekong Province, Dakchueng Highlands Coffee exhibition in Lao Coffee Festival 2023, Vientiane Capital

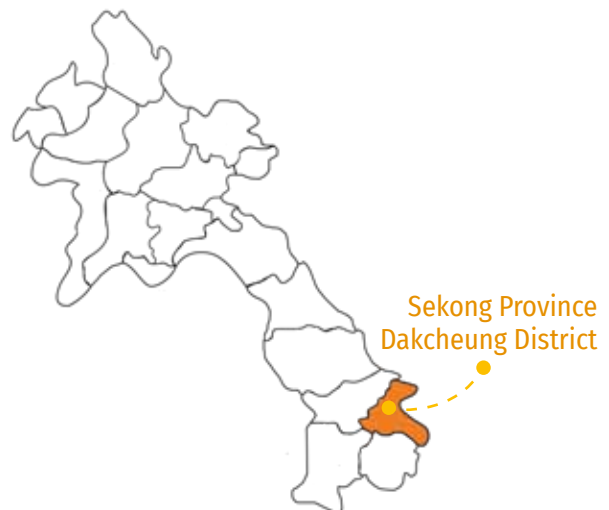
October: Coffee processing training at the Southern Agricultural Research Center, Dakchueng Highlands Coffee exhibition in Lao Coffee Festival 2023, Luang Prabang Province

November: Field visit from the European Union and CARE France, coffee value chain analysis and trading practice review

BACKGROUND

The Sustainable Production and Ethnic Responsible and Women Empowered Coffee Value Chain Project in Sekong Province (SuPER WE Coffee) will empower coffee farmers to increase their productivity and quality of coffee and increase household income by supporting the establishment of coffee processing centers, planting and processing techniques for production groups, and the provision of planting and processing equipment. This project aims to support the development of a green, low-carbon, resource-efficient and more circular economy, to strengthen collaboration with cooperatives as well as building the capacities of women coffee producers on cooperative principles by integrating gender, leadership and entrepreneurship.

AREA



TOTAL BENEFICIARIES REACHED

September - November 2023



COFFEE FARMERS

369



ETHNIC WOMEN

201



SEPTEMBER

Meeting of development partners, Department of Agriculture and Forestry, Sekong Province

On 21 September 2023, the SuPER WE Coffee Team participated in the meeting of development partners, Department of Agriculture and Forestry, Sekong Province with a total number of 57 participants (20 women). The purpose was for women in the coffee product group to learn about sustainable production and consumption and be able to implement environmentally friendly marketing activities. The meeting also provided an opportunity for women farmers to create a network and exchange information on coffee production, marketing and advertising.



SEPTEMBER

Dakchueng Highlands Coffee exhibition in Lao Coffee Festival 2023, Vientiane Capital

On 29 September - 1 October 2023, the SuPER WE project participated in the Lao Coffee Festival 2023 at Vientiane Center. Dakchueng Highlands Coffee generated a lot of interest selling 37 bags for a total of 2,490,000 kip. During the event, the group of coffee producers had the opportunity to discuss the topic "Specialty Coffee Trend & Green Coffee Competition in Lao PDR." Our coffee farmers returned not only with a wealth of knowledge and skills in coffee, but also with a strengthened network and a deepened commitment to building a thriving coffee future for themselves and their communities. They also truly enjoyed learning and exploring these new experiences.





OCTOBER

Coffee processing training at the Southern Agricultural Research Center

On 2 - 7 October 2023, Ms. Chinsi Phetlaisy from Dakdern Village, one of the coffee producers of the SuPER WE Project, participated in the coffee processing training supported by the CLEAN Project by Winrock at the Agricultural Research Center Lak 35, Paksong District, Champasak Province. In this training, she learned about how technology helps to make good quality coffee processing, how to control the quality in coffee beans that are processed naturally, honey and washed, and how to process coffee to get different flavors.



OCTOBER

Dakchueng Highlands Coffee exhibition in Lao Coffee Festival 2023 , Luang Prabang Province

On 27 - 29 October 2023, the SuPER WE project participated in the Lao Coffee Festival 2023 at Huan Chan, Luang Prabang Province. Dakchueng Highlands Coffee generated a lot of interest selling 50 bags for a total of 3,479,000 kip. SuPER WE Coffee farmers were able to take part in activities related to environmentally friendly marketing and learn special coffee production techniques to upgrade the quality of their coffee. The event also allowed coffee farmers to network with coffee shops and exchange information on the market.





NOVEMBER

Field visit from the European Union and CARE France

On 8 November 2023, the SuPER WE Coffee Project had the pleasure of welcoming Mr. Inpone Senekhamty, representative from the European Union Delegation to Lao PDR, and Ms. Clara Correze, representative from CARE France, to visit Dakchueng District, Sekong Province. The purpose was to meet and ask for guidance from governor of Dakchueng District to strengthen the coffee production groups, monitor the activities that have been implemented, and discuss future activity plans.



NOVEMBER

Coffee value chain analysis and trading practice review

On 9 - 15 November 2023, the SuPER WE Team participated in the evaluation of coffee value chain and trading process in Paksong District, Champasak Province with a total of 42 participants (18 women). This activity sought to connect farmers to the local market and understand the basics of the concept of coffee value chain analysis. They shared lessons with the members from Jhai Coffee, the Bolaven Plateau Production Group, the Sustainable Bio Coffee Production Group and other coffee traders.





POWER OF VOICES

Community participation in agricultural production sustainable

Recorded and translated by: Chattoukhong Phaichit

"Using chemical fertilizers is harmful to coffee cultivation, people's health and damage to the environment. *A good way is to use compost from the coffee husks, which will help to make the coffee trees grow, produce more fruits and save the environment.*"

**Ms. Vonechanh, Vice Village Chief
Accountant of Coffee Producer Group
Dakdern Village, Dakcheung District,
Sekong Province**



Ms. Vonechanh is picking cherry bean coffee.



Mr. Denjonghieng with his coffee garden.

"Planting shade trees in coffee plantations will help *preserve the soil fertility, make the coffee trees beautiful, live for many years and get quality coffee fruits* as well as maintain the ecological system."

**Mr. Jim Denjonghieng, Village Chief
Head of Coffee Producer Group,
Dakdern Village, Dakcheung District,
Sekong Province**

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